

Behavioral Healthcare is the official publication of the Behavioral Healthcare Leadership Summit

WINTER	SPRING	SUMMER
Ad Close: 1/16	Ad Close: 3/6	Ad Close: 5/22
Materials Due: 1/19	Materials Due: 3/9	Materials Due: 5/25
Editorial Focus: Annual Winter IT Coverage Issue Emerging Management Trends	Editorial Focus: National Council Show Preview Issue NAATP Show Preview Issue	Editorial Focus: Annual Facility Design Showcase, Behavioral Healthcare Leadership Summit Preview Issue Annual Behavioral Healthcare Champions Issue
Special Opportunities: Technology Directory	Special Opportunities: Baxter Ad Study: A third-party research firm (Baxter Research) will review your ad with our readers, providing you with a complimentary, customized report including direct reader comments	Special Opportunities: Design Directory Bonus advertorial issue: Purchase a full-color half- or full-page ad and receive a free half or full page for your own company advertorial in the issue at no additional cost
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RESOURCE GUIDE	FALL
Ad Close: 7/10	Ad Close: 10/23
Materials Due: 7/15	Materials Due: 10/26
	Editorial Focus: Annual Behavioral Healthcare IT Vendor Survey 2016 Trend Forecast Accreditation Update
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