

# 2015 MARKETING CALENDAR

January	February	March	April/May	June
Ad Close: 12/18	Ad Close: 1/9	Ad Close: 2/6	Ad Close: 3/27	Ad Close: 5/7
Materials Due: 12/23	Materials Due: 1/14	Materials Due: 2/11	Materials Due: 4/1	Materials Due: 5/12
<p><b>Clinics:</b> Otoscope Imaging Pathology Pediatric Otolaryngology Thyroid and Parathyroid Clinic</p> <p><b>Online Clinics:</b> Rhinoscopic Laryngoscopic</p>	<p><b>Clinics:</b> Rhinoscopic Laryngoscopic Head and Neck Dysphagia</p> <p><b>Online Clinics:</b> Otoscope</p>	<p><b>Clinics:</b> Otoscope Imaging Pathology Facial Plastic Surgery</p> <p><b>Online Clinics:</b> Rhinoscopic Laryngoscopic</p> <p><b>Show Distribution:</b> COSM: (4/22 – 4/26) Boston, MA.</p>	<p><b>Clinics:</b> Otoscope Rhinoscopic Laryngoscopic Head and Neck Pediatric Otolaryngology Thyroid and Parathyroid Imaging Pathology Dysphagia</p> <p><b>Online Clinics:</b> Otoscope Rhinoscopic Laryngoscopic</p>	<p><b>Clinics:</b> Rhinoscopic Laryngoscopic Head and Neck Facial Plastic Surgery</p> <p><b>Online Clinics:</b> Otoscope</p>
July	August	September	Oct/Nov	December
Ad Close: 6/11	Ad Close: 7/10	Ad Close: 8/7	Ad Close: 9/25	Ad Close: 11/4
Materials Due: 6/16	Materials Due: 7/15	Materials Due: 8/12	Materials Due: 9/30	Materials Due: 11/9
<p><b>Clinics:</b> Otoscope Imaging Pathology Pediatric Otolaryngology Thyroid and Parathyroid Clinic</p> <p><b>Online Clinics:</b> Rhinoscopic Laryngoscopic</p> <p><b>Buyers Guide</b></p>	<p><b>Clinics:</b> Rhinoscopic Laryngoscopic Head and Neck Dysphagia</p> <p><b>Online Clinics:</b> Otoscope</p> <p><b>Show Distribution:</b> AAO-HNSF: (9/27 – 9/30) Dallas, TX.</p>	<p><b>Clinics:</b> Otoscope Imaging Pathology Facial Plastic Surgery</p> <p><b>Online Clinics:</b> Rhinoscopic Laryngoscopic</p> <p><b>Vendor Profiles</b></p>	<p><b>Clinics:</b> Otoscope Pathology Dysphagia</p> <p><b>Online Clinics:</b> Laryngoscopic Otoscope Rhinoscopic</p>	<p><b>Clinics:</b> Rhinoscopic Laryngoscopic Head and Neck Facial Plastic Surgery</p> <p><b>Online Clinics:</b> Otoscope</p>