

HEALTHCARE DESIGN 2016 EDITORIAL CALENDAR

Jan/Feb	March	April	May	June/July	COLUMNS & DEPARTMENTS	
Ad Close: 12/22	Ad Close: 1/29	Ad Close: 3/3	Ad Close: 4/4	Ad Close: 5/13		
Materials Due: 12/30	Materials Due: 2/8	Materials Due: 3/10	Materials Due: 4/11	Materials Due: 5/20		
Featured content: 2015 HCD EXPO & CONFERENCE WRAP-UP Urgent Care Facilities Products spotlight: Patient Rooms	Featured content: State of the Industry Report: A/E/C Survey Results Products spotlight: Staff Spaces Special Advertising Section: Corporate Profiles	Featured content: Rehab Units Products spotlight: Outdoor Spaces Show Distribution: Environments for Aging Expo & Conference	Featured content: Designing for Wellness Products spotlight: Green and Sustainable Special Advertising Sections: Interior Design Portfolio Interior Design Directory Product Gallery Show Distribution: AIA Convention & HD Expo	Featured content: Trends in Lighting Products spotlight: Pediatric Spaces Show Distribution: NeoCon		
Featured content: Designing for Staff Satisfaction The HCD 10 Winners Products spotlight: ORs and Surgical Areas Special Advertising Section: Product Gallery	Featured content: 2016 HCD EXPO & CONFERENCE PREVIEW Inpatient Unit Design Products spotlight: Specialty Patient Populations (<i>Bariatric, Seniors, Behavioral Health, etc.</i>) Special Advertising Section: Landscape Design Portfolio Show Distribution: NeoCon East	Featured content: 2016 HCD EXPO & CONFERENCE ISSUE Clinic Design Products spotlight: Dining Areas Special Advertising Sections: Project Watch Product Gallery Show Distribution: Healthcare Design Expo & Conference	Featured content: 2016 HCD EXPO & CONFERENCE WRAP-UP Acoustics and Noise Control Products spotlight: Acoustics Special Advertising Section: Remodel/Renovation Competition Show Distribution: IIDEX			
Design Showcase Issue Featured content: International Projects Products spotlight: Lobbies and Waiting Areas Special Advertising Section: Behavioral Health Portfolio	Featured content: Designing for Staff Satisfaction The HCD 10 Winners Products spotlight: ORs and Surgical Areas Special Advertising Section: Product Gallery	Featured content: 2016 HCD EXPO & CONFERENCE PREVIEW Inpatient Unit Design Products spotlight: Specialty Patient Populations (<i>Bariatric, Seniors, Behavioral Health, etc.</i>) Special Advertising Section: Landscape Design Portfolio Show Distribution: NeoCon East	Featured content: 2016 HCD EXPO & CONFERENCE ISSUE Clinic Design Products spotlight: Dining Areas Special Advertising Sections: Project Watch Product Gallery Show Distribution: Healthcare Design Expo & Conference	Featured content: 2016 HCD EXPO & CONFERENCE WRAP-UP Acoustics and Noise Control Products spotlight: Acoustics Special Advertising Section: Remodel/Renovation Competition Show Distribution: IIDEX		
August Ad Close: 7/1 Materials Due: 7/11	September Ad Close: 8/5 Materials Due: 8/12	October Ad Close: 9/2 Materials Due: 9/12	November Ad Close: 10/3 Materials Due: 10/10	December Ad Close: 11/11 Materials Due: 11/18		
						Editorial (Kristin D. Zeit, editor-in-chief)
						Monitor (a quick-hit roundup of news, projects, research, and more)
						Interiors
					Research	
					The Center (an editorial from The Center for Health Design)	
					Operations	
					Construction	
					First Look (back page focus on a project in progress)	