

JANUARY/FEBRUARY	MARCH	APRIL	MAY
Ad Close: 1/29	Ad Close: 2/26	Ad Close: 4/4	Ad Close: 5/5
Materials Due: 1/31	Materials Due: 2/28	Materials Due: 4/8	Materials Due: 5/7
Editorial Focus: Technology Medication Management Facility Operations Risk Management Special Section: Technology Guide	Editorial Focus: Safety Memory Care Leveraging Competitive Edge	Editorial Focus: Regulatory Update LTC Pharmacy Skin/Wound Care	Signature Issue: Leaders of Tomorrow Editorial Focus: Meds Management Nursing Leadership
Baxter Ad Study Bonus Distribution: <i>Senior Living 100:</i> Laguna Niguel, CA (2/23-2/25) <i>NIC (Regional Symposium):</i> Boca Raton, FL (3/16-3/18)	Bonus Distribution: <i>ACHCA:</i> Las Vegas, NV (4/5-4/9) <i>AANAC:</i> Las Vegas, NV (4/9-4/11)	Bonus Distribution: <i>Environments For Aging,</i> Anaheim, CA (5/3-5/6) <i>ALFA:</i> Phoenix, AZ (5/19-5/22)	Bonus Distribution: <i>NADONA:</i> Anaheim, CA (6/7- 6/11) <i>LTPAC HIT:</i> Baltimore, MD (6/23-6/24)
JUNE/JULY	AUGUST	SEPTEMBER	OCTOBER/NOVEMBER
Ad Close: 6/3	Ad Close: 7/29	Ad Close: 9/2	Ad Close: 9/30
Materials Due: 6/5	Materials Due: 7/31	Materials Due: 9/4	Materials Due: 10/2
Signature Issue: Resource Guide Editorial Focus: Facility Operations Resident Care Technology Special Section: Resource Directory	Editorial Focus: MDS/Coding Compliance Staff Training Legal Issues in LTC	Signature Issue: OPTIMA Award Coverage Editorial Focus: Design Finance Rehab/Therapy Special Section: Facility Care Guide	Editorial Focus: Infection Control Meds Management Safety Special Section: Resident Care Guide
Baxter Ad Study Bonus Distribution: <i>Pioneer Network:</i> Kansas City, MO (8/4-8/7)		Bonus Distribution: <i>AHCA/NCAL,</i> Washington DC, 10/5-10/8 <i>NIC, Chicago, IL (10/1-10/3)</i> <i>LeadingAge,</i> Nashville, TN (10/19-10/22)	
DECEMBER	REGULARLY COVERED TOPICS		EDITORIAL FOCUS INCLUDES:
Ad Close: 11/26	Assisted Living Skilled Nursing Continuing Care Retirement Communities Hospice Technology Medicare/Medicaid Reimbursement Memory Care Infection Control Care Transitions Staffing Senior Living Care Models Safety Patient Monitoring		Clinical Care Finance/Development MDS Updates Administration Staffing Regulatory Policy LTC Advocacy Technology Design/Operations
Materials Due: 12/2			
Editorial Focus: Memory Care Compliance LTC Pharmacy			
Baxter Ad Study			COLLABORATIVE PARTNERS AND EDITORIAL CONTRIBUTORS INCLUDE: AANAC's MDS Monitor NIC: Financial Coverage

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